



**Title:**  
Packaging Policy

**Last approval date:**  
2024-06-25

**Approved by:**  
Chief Procurement Officer

**Approved by name:**  
Marius Naess

# Packaging Policy

## Introduction

Packaging is an important part of providing safe, durable food products to consumers as well as to communicate important information to consumers such as the product's nutritional properties or best-before date.

Packaging is often talked of in terms of its negative effects on climate, ocean pollution, and bioaccumulation in food webs. While these issues are very real and need to be addressed, well designed and well managed packaging systems may instead contribute to the circular economy and play an important role in combating food waste by lengthening the durability of the product it encloses. The climate benefits from this protective effect generally far outweigh the impacts from producing the packaging.

## Kavli's position

Sustainable packaging solutions are a key focus area for us and our customers. Packaging is the outward face of our products and a means to interact with our consumers. It is also an integral part of our sustainability agenda and an opportunity for us to contribute to circular material flows.

We constantly work with the ambition to optimise our packaging, which implies working to ensure adequate product protection with the lowest possible environmental impact and the highest possible rates of material recycling at end use. Our aim is to develop packaging solutions that are friendly to use, easy to recycle correctly, effective to store and transport, and designed to minimize food waste both in terms of optimizing shelf life but also in terms of ensuring as much product as possible can be emptied out of the package.

As packaging is a complex and multifaceted area, trade-offs between different aims in packaging development may sometimes arise. For instance, material use reduction could be at the detriment of product durability, or a more appealing packaging design could hamper its recyclability. In order to put forward solutions that maximise synergies and minimise trade-offs, Kavli has therefore developed a value-chain schematic to guide us in our packaging development work. We use this as a basis for decision making and interacting with our suppliers in finding new solutions.



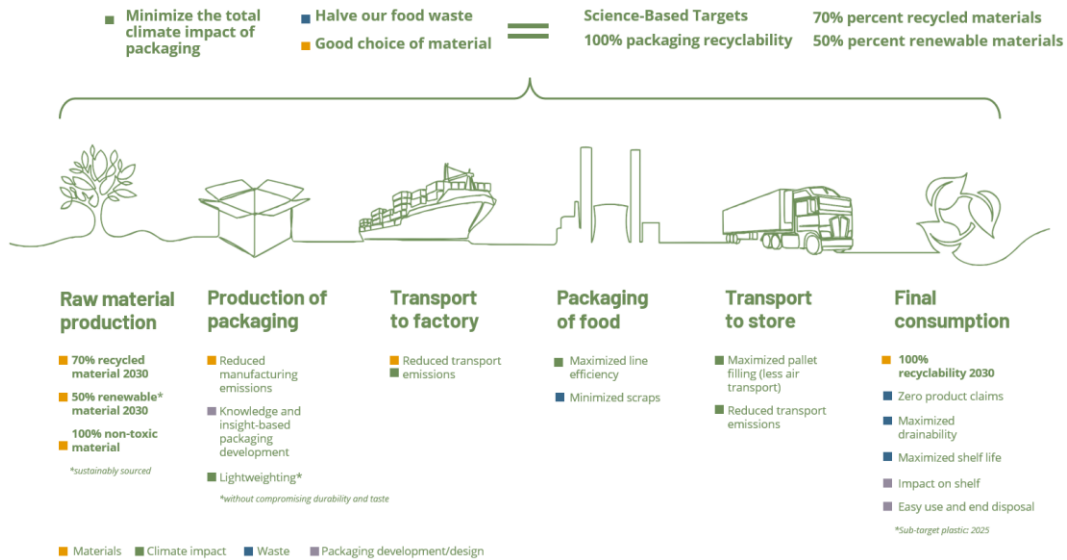
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## Kavli's circular packaging strategy



Kavli has set ambitious targets to increase the share of renewable, recyclable, and recycled content in the packaging materials we purchase and assemble. Our ambitions are aligned with the EU's objectives and regulations, and include the following aims to 2030:

- 100% recyclable packaging material (RecyClass A-B)
- At least 70% recycled packaging material\*
- At least 50% sustainably produced renewable packaging material\*

\* Measured and reported by weight.

In addition, packaging is an important part of our strategy towards achieving our climate target of reducing Scope 3 emissions by 55 percent per produced ton from 2020 to 2030. This target has been validated by the Science-Based Targets Initiative for Kavli Sweden but applies to Kavli Group as a whole. Lightweighting and the use of recycled and sustainably sourced renewable materials are key steps towards reducing our emissions from packaging.

If it were a country, food waste would be the third largest emitter worldwide. At Kavli, we therefore see that sound packaging design can help us reduce food waste both in our own production but also among our consumers, further contributing to our climate ambitions.

Kavli Sweden has, furthermore, signed an industry initiative ("Plastinitiativet") that sets out to achieve 100 percent recyclable plastic packaging by 2025 – a tough challenge that we are working hard on achieving. Sweden is also part of a sustainability manifesto ("Hållbarhetsmanifestet") which has a target on achieving 100 percent recyclable packaging by 2030 for all packaging types. Similarly, Kavli Norway participates in the industry group "Emballasjeforeningen" to create industry guidelines for recyclable packaging design.